

Our Ref: Taxiadvocacy
Your Ref: BeatUber

27 July 2016

QUEENSLAND TAXI INDUSTRY URGENT Letter

Dear Stakeholders

Winning Legally

No-one in the Taxi Industry has been unaffected by the illegal ride share company. They are costing you money and causing stress and frustration.

But they have their weaknesses.

We might all remember Aesop's fable of the "Tortoise and the Hare". The Hare thought he was hip and cool and it would be no trouble for him to beat the slow old Tortoise in their race.

The Tortoise, on the other hand, took this on board and kept at it. With each step, he got closer to the finishing line. He remained focussed on what was important, rather than on being "cool".

In the end, we all know that the Tortoise beat the Hare.

But without focus, the Tortoise would have been outpaced by the Hare.

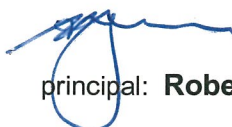
Now more than ever before, the Taxi Industry needs to remain focussed on the finishing line. It needs to be fully committed to providing the best *legal* taxi service it can.

This means that time poor operators may not have the time to devote to other aspects of their business, accidents being one of them.

rb lawyers remains focussed on what **is** important for Taxi Operators. We will allow you to remain focussed on what is really super important, so that you too can be like the Tortoise, and beat the Hare.

So call or enquire now. Get ahead!

Yours faithfully
rb lawyers

A handwritten signature in blue ink, appearing to read 'Robert Bakker', with a large loop at the end.

principal: **Robert Bakker**